

Making an Impact

CEGOS SWISS. ONE ESSENTIAL AT A TIME.



What's in it for you?

Self-confidence is the cornerstone of impactful communication.

In the dynamic landscape of business, making an impact transcends roles and industries; it stands as a cornerstone for success.

Whether in leadership, customer-facing roles, or behind-the-scenes functions, the ability to make an impact elevates individual performance and drives collective organizational success.

Irrespective of the business type, from corporate giants to budding startups, the capacity to influence and leave a positive imprint holds paramount significance.

Making an impact isn't merely an ambition; it's a necessity in fostering innovation, driving engagement, and securing a competitive edge in today's multifaceted markets. For every role within an organization, making an impact paves the way for growth and relevance.

It's about aligning individual contributions with the broader organizational goals, catalyzing progress and fostering a culture of continuous improvement and innovation.

This is all what this learning journey is about!

Who should attend?

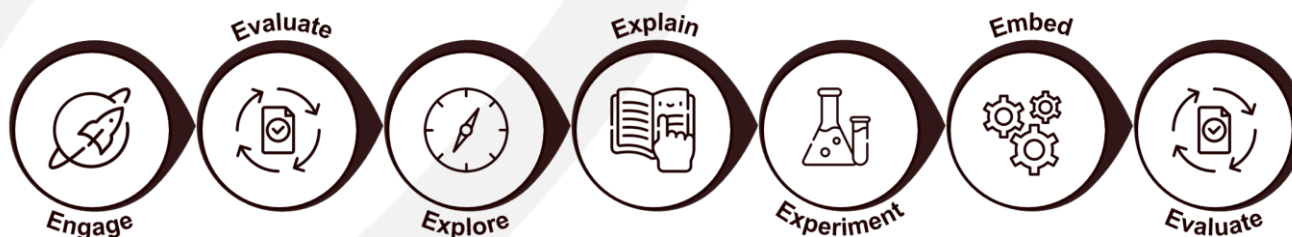
Everyone in the organization.

Good to know:

Delivered through time-tested **theatre techniques**, the **Making an Impact** learning journey is brought to life by a team of **seasoned facilitators who are professional actors**, ensuring an engaging and immersive experience for all participant.

Cegos Learning Framework

We apply our holistic and dynamic Learning Framework to build learning journeys that deliver more than just awareness of competencies and skills.



Every journey engages the learners beyond knowledge, learning step by step, to explore, experiment and embed their learning, transforming skills into performance.

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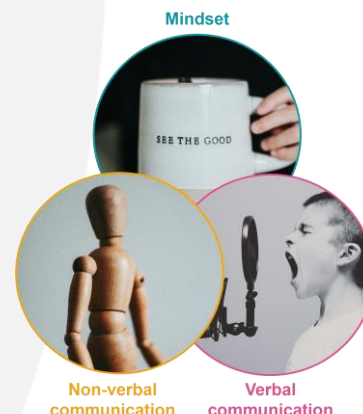


By completing this learning journey, they will:

- Enhance self-awareness: gain deeper insights into themselves, fostering a better understanding of the impact of their mindset, their verbal and their non-verbal communication on their personal impact.
- Develop a growth mindset: learn to challenge their fixed mindset and to move to a growth mindset to be open to learn, to take risks, to accept failure as an opportunity to grow and develop.
- Foster self-confidence: discover and accept their authentic self, enabling genuine and spontaneous connections.
- Refine non-verbal communication skills: discover and embrace their body language, learning to use it appropriately to reinforce the message.
- Master verbal communication: learn techniques to harness the power of voice modulation, controlled breathing, and the 7Cs of communication for powerful messaging.

#MAKINGADIFFERENCE

A proven model:



Digital learning:

- [Three routes to good communication](#)

Delivery modes:



Blended learning accessible in our [LearningHub](#).



Can be delivered **in-person and/or virtually** as most appropriate to you and your learners.

Duration: 14h total learning



6 hours of instructor-led learning.



8 hours of self-directed and on-the-job learning.

REF: MAI

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“I am, I can, and I will.”

#TIL