

# Fearless Innovation™

CEGOS SWISS. ONE ESSENTIAL AT A TIME.



## What's in it for you?

**The ability to innovate is a key differentiator for successful companies. It is the magic ingredient that allows organizations to rise to the accelerated pace of change and outmaneuver savvy competitors. But most organizations struggle to develop a culture of innovation as part of their growth strategy.**

Innovation is essential for organizations to remain competitive and adapt to rapid market changes. However, fear and risk aversion often hinder creativity and progress.

"Fearless Innovation" addresses these barriers by fostering a culture where all employees feel empowered to innovate, regardless of their role.

This learning journey leverages validated research to help you harness the full potential of your workforce, driving agility, resilience, and growth.

## Who should attend?

Everyone in the organization.

## Good to know:

Innovative ideas can come from anywhere – are you asking for them?

**84% of CEOs** said their success heavily depends on their ability to innovate.<sup>1</sup>

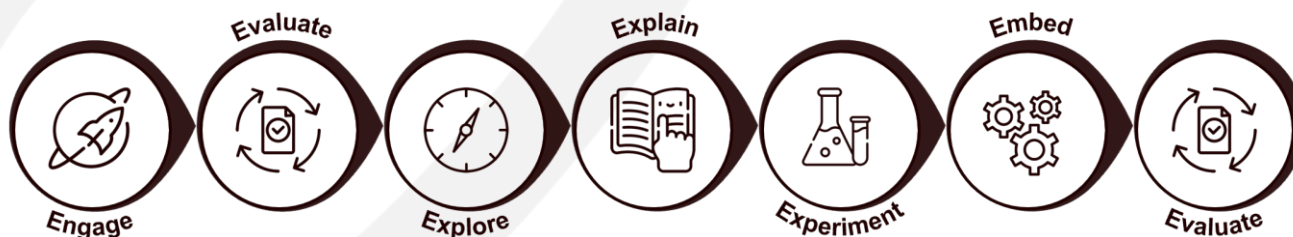
Yet **only 52% of workers** contribute new and innovative ideas to their team.<sup>2</sup>

<sup>1</sup> [Three Years Later, U.S. Companies Continue to Struggle With Innovation, Accenture Survey Reveals](#)

<sup>2</sup> [PwC's Global Workforce Hopes and Fears Survey 2023](#)

## Cegos Learning Framework

We apply our holistic and dynamic Learning Framework to build learning journeys that deliver more than just awareness of competencies and skills.



**Every journey engages the learners beyond knowledge, learning step by step, to explore, experiment and embed their learning, transforming skills into performance.**

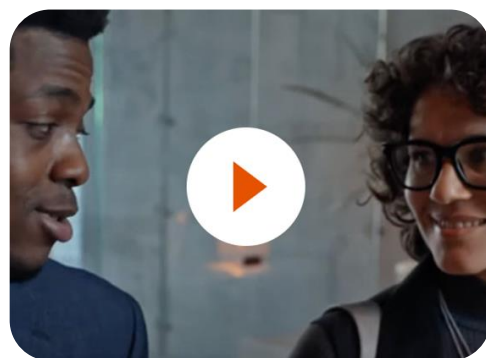
## By completing this learning journey, they will:

- Develop a fearless mindset characterized by grace, curiosity, and proactivity.
- Acquire practical skills to identify problems, generate solutions, and implement innovations.
- Learn to create value through incremental and revolutionary innovations within your domain.
- Enhance your ability to lead and inspire a culture of innovation in your organization.

## A proven model:



## Check it out!



**#MAKINGADIFFERENCE**

## Delivery modes:



Blended learning accessible in our [LearningHub](#).



Can be delivered **in-person and/or virtually** as most appropriate to you and your learners.

## Duration: 14h total learning



**6 hours** of instructor-led learning.



**8 hours** of self-directed and on-the-job learning.

**REF: FIN**

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“Courage to innovate.”

**#TIL**