

Creating Powerful Presentations

CEGOS SWISS. ONE ESSENTIAL AT A TIME.



What's in it for you?

Creating powerful presentations isn't just about delivering content; it's about strategic communication.

In a world where communication shapes perceptions, crafting impactful presentations becomes the cornerstone of influence. Presentations aren't merely about conveying information; they're about forging connections that resonate.

Our Creating Powerful Presentations learning journey is rooted in techniques that transcend traditional presentations, unveiling the secrets to constructing messages that linger in the minds of listeners. It's an opportunity to explore the nuances of verbal and non-verbal communication, harnessing voice modulation, body language, and strategic content organization to command attention and drive impact.

This learning journey is dedicated to unlocking the secrets of captivating communication.

Through this learning journey, you provide the opportunity to uncover the art of transforming ordinary content into extraordinary experiences, diving into the elements of strategic communication, mastering structured delivery that captivates and resonates with diverse audiences.

Who should attend?

Everyone in the organization.

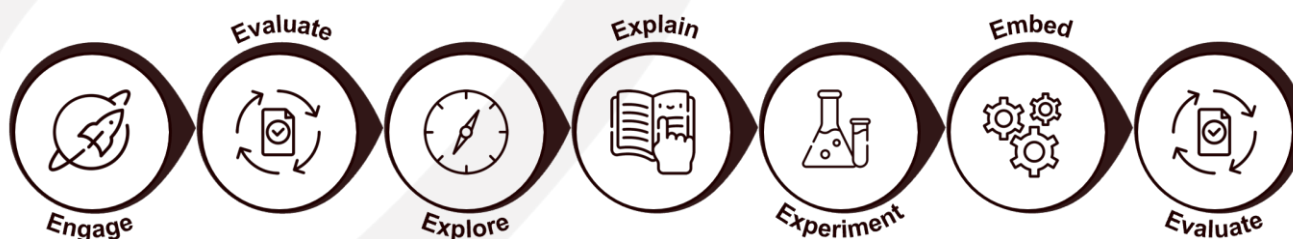
Good to know:

"There are three speeches, for everyone you actually give: the one you practiced, the one you gave and the one you wish you gave."

Dale Carnegie

Cegos Learning Framework

We apply our holistic and dynamic Learning Framework to build learning journeys that deliver more than just awareness of competencies and skills.



Every journey engages the learners beyond knowledge, learning step by step, to explore, experiment and embed their learning, transforming skills into performance.

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By completing this learning journey, they will:

- Master communication strategy: acquire insights into the three primary areas of communication strategy crucial for impactful presentations, ensuring messages resonate with diverse audiences.
- Craft structured presentations: develop the skills to create well-structured presentations, organizing content effectively to deliver messages with clarity and impact.
- Tailor messages for impact: construct messages that deeply resonate with their specific audience, ensuring relevance and engagement.
- Navigate challenging situations: equip themselves with coping strategies to handle unexpected events during presentations, maintaining composure and ensuring seamless delivery.

#MAKINGADIFFERENCE

A proven model:



Digital learning:

- [Creating compelling visuals for a successful presentation](#)
- [Delivering engaging and confident online presentations](#)

Delivery modes:



Blended learning accessible in our [LearningHub](#).



Can be delivered **in-person and/or virtually** as most appropriate to you and your learners.

Duration: 14h total learning



6 hours of instructor-led learning.



8 hours of self-directed and on-the-job learning.

REF: CPP

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“Start with why, then who then what!”

#TIL