Building Trust

CEGOS SWISS. ONE ESSENTIAL AT A TIME.

blanchard®
Authorized Partner

What's in it for you?

Trust can be hard to earn and easy to lose.

Successful and healthy workplaces are built on a foundation of trust. When work relationships are rooted in trust, companies see improved communication, greater innovation, and increased revenue overall.

But when trust is broken, the work environment becomes toxic. People become stressed and work in silos, there's low collaboration, and morale and productivity drop.

If your employees don't trust their co-workers or leader, they won't perform to their potential. This can result in turnover that could have been avoided.

We know it can be challenging to discern and address trust issues within your organization. That's why we created a four-step model that is easy to learn, easy to remember, and easy to use on the job.

Our Building Trust learning journey teaches your employees, leaders and team members, how to build trust to increase engagement, creativity, and commitment to the organization.

## Who should attend?

Everyone in the organization.

Success stories:

"Trust is a key element of leadership, and using Blanchard's trust program along with SLII® provided a comprehensive skill set for our leaders. We found SLII® and Building Trust ® to be a natural bridge for providing leaders with the skills they need to be effective."

Gregory Campbell,
Deputy Chief Inspector, USPIS

Cegos Learning Framework

We apply our holistic and dynamic Learning Framework to build learning journeys that deliver more than just awareness of competencies and skills.
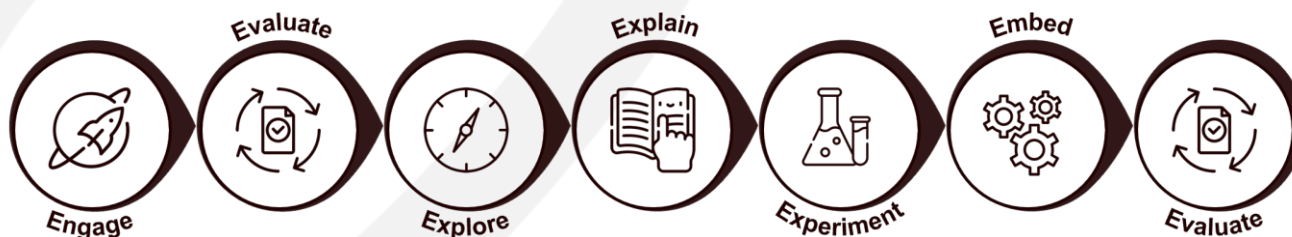
Every journey engages the learners beyond knowledge, learning step by step, to explore, experiment and embed their learning, transforming skills into performance.

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By completing this learning journey, they will:

- Understand the Elements of Trust framework.
- Understand the impact of their behaviors on building trust or eroding trust with others.
- Diagnose trust gaps in relationships.
- Explore how to demonstrate higher trust in relationships through ability, integrity, caring, and reliability.
- Know how to build and restore trust.
- Create a common language to address low-trust issues.
- Navigate challenging conversations.
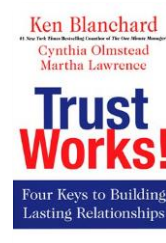
#MAKINGADIFFERENCE

A proven model:

ABLE
Demonstrates Competence

BELIEVABLE
Acts with Integrity

CONNECTED
Cares about Others

DEPENDABLE
Honors Commitments

The Elements of Trust

Digital learning:

- Discover high trust and low trust
- Explore building trust model
- Restoring trust

Best seller

Ken Blanchard
Cynthia Olmstead
Martha Lawrence

Trust Works!
Four Keys to Building
Lasting Relationships

Delivery modes:

@ Blended learning accessible in our **LearningHub**.

Can be delivered **in-person and/or virtually** as most appropriate to you and your learners.

Duration: 14h total learning

6 hours of instructor-led learning.

8 hours of self-directed and on-the-job learning.

"Trust takes time to build and longer to rebuild."

#TIL