

What's in it for you?

Set your managers up for success.

The ideal manager inspires employees, leads productive teams, and improves business performance.

When managers struggle in their jobs, they often rely on ill-suited behaviors and instincts that can erode morale, diminish productivity, and increase turnover.

We've used our 40 years of experience to create a transformational leadership learning journey for new managers and those who need to refresh essential skills: Blanchard Management Essentials®.

This learning journey is built on the key concepts of the best-selling business book "The New One Minute Manager®" and teaches your new managers the most critical skills of management needed to set goals and achieve results.

It gives your managers the tools and learning opportunities to develop the skills needed to build positive relationships with team members, inspire engagement, and drive productivity.

Who should attend?

Leaders & People Managers.

Check it out!

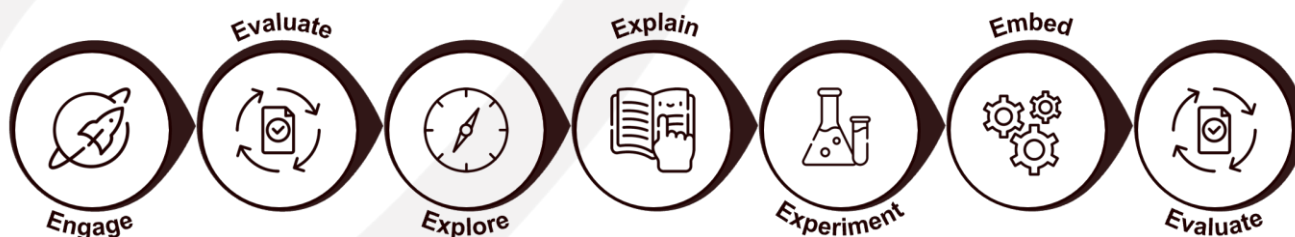


"We had new managers, experienced leaders, and high-potential employees in the class, and they all found it highly valuable."

Jere Ramsey Lester
HRBP, CareDx

Cegos Learning Framework

We apply our holistic and dynamic Learning Framework to build learning journeys that deliver more than just awareness of competencies and skills.



Every journey engages the learners beyond knowledge, learning step by step, to explore, experiment and embed their learning, transforming skills into performance.

By completing this learning journey, they will:

- Adopt a manager mindset.
- Understand and use the four core conversations: the goal setting conversation, the praising conversation, the redirecting conversation and the wrapping up conversation.
- Improve communication skills that boost relationships and develop autonomy: listen to learn, inquire for insight, tell their truth, and express confidence as a way to build autonomy and engagement.

Managing is done minute by minute in a series of conversations. The first minute matters the most!

#MAKINGADIFFERENCE

A proven model:

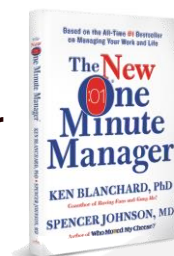


4 core conversations &
4 communication essentials

Digital learning:

- Goal setting conversations
- Praising conversations
- Redirecting conversations
- Wrapping up conversations

Best seller



Delivery modes:



Blended learning accessible in our [LearningHub](#).



Can be delivered **in-person and/or virtually** as most appropriate to you and your learners.

Duration: 14h total learning



6 hours of instructor-led learning.



8 hours of self-directed and on-the-job learning.

REF: BME

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“The first minute matters the most.”

#TIL