

Artificial Intelligence Skills for Managers

CEGOS SWISS. ONE ESSENTIAL AT A TIME.



What's in it for you?

Embracing artificial intelligence (AI) within management practices is not just a technological upgrade – it's a strategic revolution.

In the digital age, proficiency in Artificial Intelligence (AI) is crucial for managers to drive innovation, efficiency, and strategic advantage.

AI skills enable managers to better integrate AI into business processes, optimize resource allocation, and navigate the ethical and legal implications of AI.

This learning journey equips managers with the knowledge and tools to thrive in an AI-powered world, transforming them into indispensable assets for their organizations.

Who should attend?

Leaders & People Managers.

Good to know:

AI adoption in the workplace is projected to increase significantly over the next decade?

According to a recent study by McKinsey & Company,

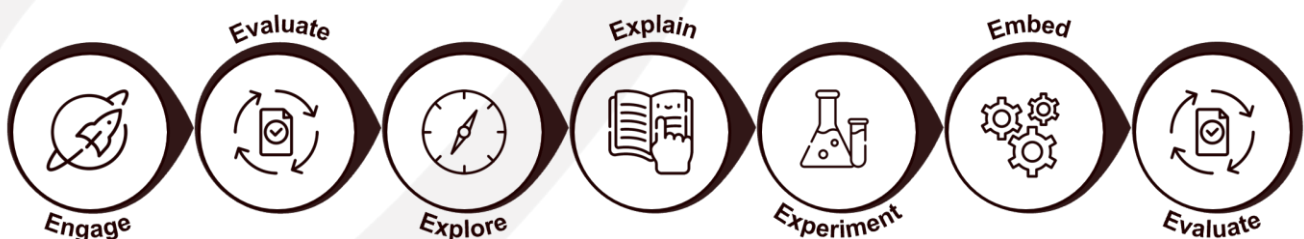
**up to 45%
of current work activities**

can be automated using existing technologies.

This shift will reshape job roles, requiring employees to adapt and collaborate with AI systems.

Cegos Learning Framework

We apply our holistic and dynamic Learning Framework to build learning journeys that deliver more than just awareness of competencies and skills.



Every journey engages the learners beyond knowledge, learning step by step, to explore, experiment and embed their learning, transforming skills into performance.

Artificial Intelligence Skills for Managers

CEGOS SWISS. ONE ESSENTIAL AT A TIME.

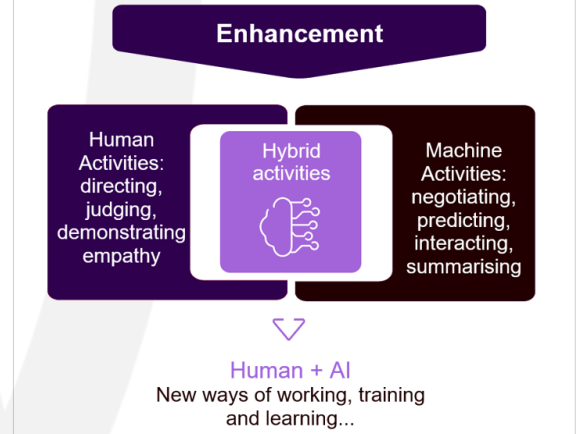


By completing this learning journey, they will:

- Understand the fundamental principles of AI, including generative AI.
- Identify and implement AI applications in team management.
- Use AI tools to improve efficiency and productivity.
- Develop strategies to support and lead teams through AI-driven transformations.
- Enhance decision-making and innovation through AI insights.
- Manage the ethical and legal implications of AI in business.

#MAKINGADIFFERENCE

A proven model:



Digital learning:

- [How to master the art of AI prompting](#)

Delivery modes:



Blended learning accessible in our [LearningHub](#).



Can be delivered **in-person and/or virtually** as most appropriate to you and your learners.

Duration: 14h total learning



6 hours of instructor-led learning.



8 hours of self-directed and on-the-job learning.

REF: AIS

www.cegos.ch | info@cegos.ch

"AI-enhanced leadership."

#TIL